

Issue	Cover story	Hotel Feature	Destination (Intl)	Destination (Domestic)	Bonus Circulation
Jan/Feb	2015 China meeting outlook	Lakeside Meeting	USA (NYC, Las Vegas, etc.)	HK/Macau/Taiwan	IT&CM China, Shanghai, April 14-16
Mar/April	Social Media in Meetings	Beach Meeting	Singapore/Malaysia/ Thailand	Xi'an / Qingdao/ Dalian	MICE, Guangzhou, May 9-11; IMEX Frankfurt, May 19-21 AIBTM, Chicago, June 9-11;
May /June	Meeting Technology	Mountain Meeting	Australia / New Zealand	Chengdu/ Chongqing	ITE MICE HK, Hong Kong, June 11-14; DMAI, Austin, July 15-17 CIBTM, Beijing, August 5-7; ASAE, Detroit, August 8-11; Awards(Business) , Beijing, date TBC
July /Aug	Smart MICE Trend	Convention Meeting	South Africa	Hangzhou/Suzhou	CITIE, Guangzhou (End-August, TBC)
Sep/ Oct	Cruise Meeting	Ski Meeting	Germany/ Switzerland/Holland	Shanghai /Beijing/ Guangzhou	IMEX America, Las Vegas, October 13-15; EIBTM, Barcelona, Nov 17-19;
Nov/ Dec	15 Top leaders Year review	Theme Park Meeting	Japan/Korea	Xiamen/Fuzhou	CMIC, Beijing, date TBC

Issue	Ad Booking Deadline	Ad Copy Deadline	Pagination	Editorial Submission	Layout Complete	P/O	Files to Printer	Publication
Jan/Feb	9-Jan	16-Jan	5-Jan	6-Jan	21-Jan	21-Jan	23-Jan	5-Feb
Mar/Apr	3-Mar	16-Mar	3-Mar	4-Mar	19-Mar	19-Mar	23-Mar	3-Apr
May/Jun	11-May	18-May	5-May	6-May	21-May	21-May	25-May	5-Jun
Jul/Aug	8-Jul	15-Jul	3-Jul	6-Jul	21-Jul	21-Jul	23-Jul	5-Aug
Sep/Oct	2-Sep	9-Sep	27-Aug	28-Aug	22-Aug	22-Aug	16-Sep	29-Sep
Nov/Dec	9-Nov	16-Oct	3-Nov	4-Nov	19-Nov	19-Nov	23-Nov	4-Dec